



# hh\_income

Iowa Falls city, IA (1938640)

Geography: Place

Summary	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	5,140	5,086	-54	-0.21%
Households	2,173	2,145	-28	-0.26%
Median Age	41.2	40.4	-0.8	-0.39%
Average Household Size	2.20	2.20	0.00	0.00%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
Household	2,173	100%	2,145	100%
<\$15,000	192	8.8%	171	8.0%
\$15,000-\$24,999	324	14.9%	308	14.4%
\$25,000-\$34,999	189	8.7%	175	8.2%
\$35,000-\$49,999	312	14.4%	303	14.1%
\$50,000-\$74,999	419	19.3%	388	18.1%
\$75,000-\$99,999	289	13.3%	303	14.1%
\$100,000-\$149,999	353	16.2%	396	18.5%
\$150,000-\$199,999	47	2.2%	55	2.6%
\$200,000+	48	2.2%	46	2.1%
Median Household Income	\$52,872		\$55,529	
Average Household Income	\$66,636		\$71,749	
Per Capita Income	\$28,015		\$30,082	

**Data Note:** Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2019 and 2024.

Iowa Falls city, IA (1938640)

Geography: Place

2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	103	316	264	294	408	357	432
<\$15,000	19	21	17	17	37	26	55
\$15,000-\$24,999	18	29	22	19	44	54	136
\$25,000-\$34,999	9	26	13	15	22	36	68
\$35,000-\$49,999	21	42	32	34	53	58	72
\$50,000-\$74,999	12	85	51	58	95	85	34
\$75,000-\$99,999	9	39	49	67	69	40	17
\$100,000-\$149,999	11	61	67	62	67	48	38
\$150,000-\$199,999	3	2	4	12	16	3	7
\$200,000+	1	11	9	10	5	7	5
Median HH Income	\$37,868	\$58,860	\$72,931	\$75,994	\$59,925	\$50,815	\$27,939
Average HH Income	\$51,819	\$73,079	\$80,626	\$84,278	\$70,227	\$62,081	\$45,118
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	18.4%	6.6%	6.4%	5.8%	9.1%	7.3%	12.7%
\$15,000-\$24,999	17.5%	9.2%	8.3%	6.5%	10.8%	15.1%	31.5%
\$25,000-\$34,999	8.7%	8.2%	4.9%	5.1%	5.4%	10.1%	15.7%
\$35,000-\$49,999	20.4%	13.3%	12.1%	11.6%	13.0%	16.2%	16.7%
\$50,000-\$74,999	11.7%	26.9%	19.3%	19.7%	23.3%	23.8%	7.9%
\$75,000-\$99,999	8.7%	12.3%	18.6%	22.8%	16.9%	11.2%	3.9%
\$100,000-\$149,999	10.7%	19.3%	25.4%	21.1%	16.4%	13.4%	8.8%
\$150,000-\$199,999	2.9%	0.6%	1.5%	4.1%	3.9%	0.8%	1.6%
\$200,000+	1.0%	3.5%	3.4%	3.4%	1.2%	2.0%	1.2%

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**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2019 and 2024.

2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	97	300	279	268	357	388	453
<\$15,000	17	18	15	13	27	25	56
\$15,000-\$24,999	17	25	20	15	36	54	141
\$25,000-\$34,999	6	22	12	12	17	37	68
\$35,000-\$49,999	20	42	33	29	44	61	74
\$50,000-\$74,999	12	76	49	46	79	91	34
\$75,000-\$99,999	9	41	56	64	65	48	19
\$100,000-\$149,999	12	66	79	65	66	61	46
\$150,000-\$199,999	3	2	7	13	18	4	9
\$200,000+	1	8	8	11	5	7	6
Median HH Income	\$39,990	\$61,326	\$78,426	\$80,471	\$64,905	\$53,110	\$28,569
Average HH Income	\$57,268	\$76,992	\$86,728	\$93,401	\$77,722	\$67,517	\$48,737
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	17.5%	6.0%	5.4%	4.9%	7.6%	6.4%	12.4%
\$15,000-\$24,999	17.5%	8.3%	7.2%	5.6%	10.1%	13.9%	31.1%
\$25,000-\$34,999	6.2%	7.3%	4.3%	4.5%	4.8%	9.5%	15.0%
\$35,000-\$49,999	20.6%	14.0%	11.8%	10.8%	12.3%	15.7%	16.3%
\$50,000-\$74,999	12.4%	25.3%	17.6%	17.2%	22.1%	23.5%	7.5%
\$75,000-\$99,999	9.3%	13.7%	20.1%	23.9%	18.2%	12.4%	4.2%
\$100,000-\$149,999	12.4%	22.0%	28.3%	24.3%	18.5%	15.7%	10.2%
\$150,000-\$199,999	3.1%	0.7%	2.5%	4.9%	5.0%	1.0%	2.0%
\$200,000+	1.0%	2.7%	2.9%	4.1%	1.4%	1.8%	1.3%

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