



2019 Housing Summary		2019 Demographic Summary	
Housing Units	2,464	Population	5,140
2019-2024 Percent Change	0.00%	Households	2,173
Percent Occupied	88.2%	Families	1,290
Percent Owner Households	74.0%	Median Age	41.2
Median Home Value	\$98,881	Median Household Income	\$52,872
	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	75	\$9,579.08	\$20,815,341
Mortgage Interest	71	\$2,680.69	\$5,825,136
Mortgage Principal	74	\$1,416.58	\$3,078,238
Property Taxes	77	\$2,009.96	\$4,367,642
Homeowners Insurance	84	\$463.42	\$1,007,007
Ground Rent	82	\$59.62	\$129,557
Maintenance and Remodeling Services	74	\$1,578.92	\$3,430,985
Maintenance and Remodeling Materials	84	\$411.01	\$893,120
Property Management and Security	72	\$75.90	\$164,923
Rented Dwellings	76	\$3,894.18	\$8,462,047
Rent	76	\$3,796.05	\$8,248,813
Renters' Insurance	86	\$25.00	\$54,322
Maintenance and Repair Services	88	\$47.93	\$104,148
Maintenance and Repair Materials	95	\$25.20	\$54,763
Other Lodging	74	\$425.73	\$925,105
Owned Vacation Homes	74	\$379.35	\$824,320
Principal Paid on Home Loans	73	\$53.38	\$116,002
Closing Costs	78	\$15.12	\$32,863
Interest Paid on Home Loans	75	\$76.52	\$166,281
Property Taxes	78	\$108.12	\$234,936
Homeowners Insurance	88	\$18.50	\$40,191
Maintenance and Remodeling	66	\$91.06	\$197,867
Property Management and Security	73	\$16.65	\$36,180
Housing While Attending School	74	\$46.38	\$100,784
Household Operations	77	\$1,592.85	\$3,461,268
Child Care	69	\$351.26	\$763,279
Care for Elderly or Handicapped	98	\$70.85	\$153,968
Appliance Rental and Repair	81	\$16.42	\$35,673
Computer Information Services	81	\$473.25	\$1,028,370
Home Security System Services	77	\$31.84	\$69,190
Non-Apparel Household Laundry/Dry Cleaning	69	\$19.33	\$42,007
Housekeeping Services	70	\$129.46	\$281,312
Lawn and Garden	81	\$378.68	\$822,869
Moving/Storage/Freight Express	74	\$49.31	\$107,160
Installation of Computers	77	\$0.47	\$1,018
PC Repair (Personal Use)	80	\$5.16	\$11,211
Reupholstering/Furniture Repair	72	\$7.05	\$15,323
Termite/Pest Control	77	\$27.80	\$60,406
Water Softening Services	77	\$4.94	\$10,734
Internet Services Away from Home	72	\$5.98	\$13,005
Other Home Services (1)	74	\$21.05	\$45,742

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	82	\$3,970.17	\$8,627,185
Bottled Gas	102	\$46.14	\$100,262
Electricity	84	\$1,503.13	\$3,266,310
Fuel Oil	76	\$45.71	\$99,326
Natural Gas	85	\$402.57	\$874,783
Phone Services	80	\$1,396.81	\$3,035,262
Water and Other Public Services	78	\$569.31	\$1,237,109
Coal/Wood/Other Fuel	94	\$6.50	\$14,133
Housekeeping Supplies	81	\$608.47	\$1,322,205
Laundry and Cleaning Supplies	82	\$170.67	\$370,857
Postage and Stationery	81	\$145.93	\$317,114
Other HH Products (2)	81	\$291.87	\$634,234
Household Textiles	79	\$78.67	\$170,952
Bathroom Linens	80	\$12.60	\$27,386
Bedroom Linens	78	\$41.28	\$89,711
Kitchen, Dining Room and other Linens	75	\$8.34	\$18,117
Curtains and Draperies	84	\$12.63	\$27,444
Slipcovers, Decorative Pillows	74	\$3.82	\$8,294
Furniture	76	\$466.75	\$1,014,249
Mattresses and Box Springs	80	\$96.53	\$209,766
Other Bedroom Furniture	74	\$78.64	\$170,883
Sofas	75	\$131.67	\$286,109
Living Room Chairs	81	\$42.32	\$91,967
Living Room Tables	79	\$12.57	\$27,323
Kitchen, Dining Room Furniture	74	\$33.47	\$72,721
Infant Furniture	75	\$10.36	\$22,505
Outdoor Furniture	72	\$28.23	\$61,353
Wall Units, Cabinets, Other Furniture (3)	72	\$32.96	\$71,621
Major Appliances	80	\$281.52	\$611,732
Dishwashers and Disposals	76	\$25.50	\$55,416
Refrigerators and Freezers	77	\$87.00	\$189,044
Clothes Washers & Dryers	80	\$75.06	\$163,100
Cooking Stoves and Ovens	79	\$41.61	\$90,422
Microwave Ovens	83	\$13.50	\$29,330
Window Air Conditioners	81	\$6.18	\$13,418
Electric Floor Cleaning Equipment	79	\$20.60	\$44,768
Sewing Machines and Miscellaneous Appliances	100	\$12.07	\$26,234

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	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	82	\$26.45	\$57,480
Housewares	79	\$84.50	\$183,610
Small Appliances	79	\$38.20	\$83,000
Sewing/Needlework/Quilt Materials/Items	91	\$11.79	\$25,610
Window Coverings	73	\$17.19	\$37,361
Lamps/Lighting Fixtures/Ceiling Fans	77	\$34.22	\$74,351
Infant Equipment	71	\$16.35	\$35,531
Rental of Furniture	91	\$6.38	\$13,853
Laundry and Cleaning Equipment	80	\$24.11	\$52,396
Closet and Storage Items	77	\$19.30	\$41,939
Luggage	71	\$9.87	\$21,437
Clocks and Other Household Decoratives	72	\$138.96	\$301,951
Telephones and Accessories	71	\$53.45	\$116,146
Grills and Outdoor Equipment	83	\$28.60	\$62,142
Power Tools	76	\$47.95	\$104,206
Hand Tools	85	\$7.92	\$17,219
Office Furniture/Equipment for Home Use	73	\$11.76	\$25,548
Computers and Hardware for Home Use	74	\$122.25	\$265,648
Portable Memory	71	\$3.16	\$6,861
Computer Software	75	\$7.57	\$16,458
Computer Accessories	77	\$14.64	\$31,822
Other Household Appliances	80	\$13.34	\$28,980
Misc Equipment incl Ladders/Sheds/Etc	83	\$73.88	\$160,536

(1) Other Home Services include miscellaneous home services and small repair jobs not already specified.

(2) Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) Wall Units, Cabinets, Other Furniture includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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