



Population Summary	
2000 Total Population	5,160
2010 Total Population	5,257
2019 Total Population	5,140
2019 Group Quarters	366
2024 Total Population	5,086
2019-2024 Annual Rate	-0.21%
2019 Total Daytime Population	6,424
Workers	3,750
Residents	2,674
Household Summary	
2000 Households	2,215
2000 Average Household Size	2.20
2010 Households	2,214
2010 Average Household Size	2.17
2019 Households	2,173
2019 Average Household Size	2.20
2024 Households	2,145
2024 Average Household Size	2.20
2019-2024 Annual Rate	-0.26%
2010 Families	1,299
2010 Average Family Size	2.82
2019 Families	1,290
2019 Average Family Size	2.82
2024 Families	1,265
2024 Average Family Size	2.83
2019-2024 Annual Rate	-0.39%
Housing Unit Summary	
2000 Housing Units	2,406
Owner Occupied Housing Units	64.9%
Renter Occupied Housing Units	27.2%
Vacant Housing Units	7.9%
2010 Housing Units	2,469
Owner Occupied Housing Units	60.6%
Renter Occupied Housing Units	29.1%
Vacant Housing Units	10.3%
2019 Housing Units	2,464
Owner Occupied Housing Units	65.3%
Renter Occupied Housing Units	22.9%
Vacant Housing Units	11.8%
2024 Housing Units	2,464
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	22.1%
Vacant Housing Units	12.9%
Median Household Income	
2019	\$52,872
2024	\$55,529
Median Home Value	
2019	\$98,881
2024	\$107,710
Per Capita Income	
2019	\$28,015
2024	\$30,082
Median Age	
2010	40.9
2019	41.2
2024	40.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2019 Households by Income

Household Income Base	2,173
<\$15,000	8.8%
\$15,000 - \$24,999	14.9%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	16.2%
\$150,000 - \$199,999	2.2%
\$200,000+	2.2%
Average Household Income	\$66,636

2024 Households by Income

Household Income Base	2,145
<\$15,000	8.0%
\$15,000 - \$24,999	14.4%
\$25,000 - \$34,999	8.2%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	14.1%
\$100,000 - \$149,999	18.5%
\$150,000 - \$199,999	2.6%
\$200,000+	2.1%
Average Household Income	\$71,749

2019 Owner Occupied Housing Units by Value

Total	1,608
<\$50,000	14.7%
\$50,000 - \$99,999	36.1%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	15.0%
\$200,000 - \$249,999	5.8%
\$250,000 - \$299,999	1.7%
\$300,000 - \$399,999	3.7%
\$400,000 - \$499,999	1.9%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$124,705

2024 Owner Occupied Housing Units by Value

Total	1,601
<\$50,000	13.1%
\$50,000 - \$99,999	33.7%
\$100,000 - \$149,999	20.9%
\$150,000 - \$199,999	16.2%
\$200,000 - \$249,999	6.8%
\$250,000 - \$299,999	2.1%
\$300,000 - \$399,999	4.5%
\$400,000 - \$499,999	2.3%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$133,198

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	5,257
0 - 4	6.4%
5 - 9	5.5%
10 - 14	6.0%
15 - 24	16.0%
25 - 34	10.5%
35 - 44	9.6%
45 - 54	12.6%
55 - 64	11.1%
65 - 74	9.0%
75 - 84	7.9%
85 +	5.4%
18 +	78.8%
2019 Population by Age	
Total	5,138
0 - 4	6.1%
5 - 9	5.7%
10 - 14	5.6%
15 - 24	15.1%
25 - 34	11.7%
35 - 44	9.3%
45 - 54	9.9%
55 - 64	13.0%
65 - 74	10.9%
75 - 84	7.2%
85 +	5.5%
18 +	79.2%
2024 Population by Age	
Total	5,086
0 - 4	6.2%
5 - 9	6.0%
10 - 14	5.7%
15 - 24	15.1%
25 - 34	11.4%
35 - 44	9.9%
45 - 54	9.2%
55 - 64	11.4%
65 - 74	11.9%
75 - 84	8.1%
85 +	5.2%
18 +	78.5%
2010 Population by Sex	
Males	2,533
Females	2,724
2019 Population by Sex	
Males	2,505
Females	2,633
2024 Population by Sex	
Males	2,486
Females	2,600

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	5,257
White Alone	94.0%
Black Alone	2.7%
American Indian Alone	0.4%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.1%
Hispanic Origin	4.0%
Diversity Index	18.4

2019 Population by Race/Ethnicity

Total	5,140
White Alone	91.6%
Black Alone	3.0%
American Indian Alone	0.8%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.5%
Hispanic Origin	4.6%
Diversity Index	23.4

2024 Population by Race/Ethnicity

Total	5,086
White Alone	89.9%
Black Alone	3.4%
American Indian Alone	1.0%
Asian Alone	2.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	1.8%
Hispanic Origin	5.2%
Diversity Index	26.9

2010 Population by Relationship and Household Type

Total	5,257
In Households	91.3%
In Family Households	71.8%
Householder	24.7%
Spouse	18.5%
Child	25.0%
Other relative	1.3%
Nonrelative	2.2%
In Nonfamily Households	19.6%
In Group Quarters	8.7%
Institutionalized Population	2.5%
Noninstitutionalized Population	6.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment

Total	3,472
Less than 9th Grade	3.7%
9th - 12th Grade, No Diploma	4.3%
High School Graduate	28.9%
GED/Alternative Credential	3.5%
Some College, No Degree	21.4%
Associate Degree	16.8%
Bachelor's Degree	14.2%
Graduate/Professional Degree	7.2%

2019 Population 15+ by Marital Status

Total	4,247
Never Married	29.0%
Married	51.3%
Widowed	9.6%
Divorced	10.1%

2019 Civilian Population 16+ in Labor Force

Civilian Employed	98.1%
Civilian Unemployed (Unemployment Rate)	1.9%

2019 Employed Population 16+ by Industry

Total	2,490
Agriculture/Mining	7.0%
Construction	9.9%
Manufacturing	17.1%
Wholesale Trade	4.5%
Retail Trade	9.8%
Transportation/Utilities	4.0%
Information	0.9%
Finance/Insurance/Real Estate	6.1%
Services	39.6%
Public Administration	1.1%

2019 Employed Population 16+ by Occupation

Total	2,489
White Collar	52.9%
Management/Business/Financial	14.9%
Professional	16.1%
Sales	9.1%
Administrative Support	12.8%
Services	14.5%
Blue Collar	32.6%
Farming/Forestry/Fishing	5.4%
Construction/Extraction	3.1%
Installation/Maintenance/Repair	5.3%
Production	7.8%
Transportation/Material Moving	11.0%

2010 Population By Urban/ Rural Status

Total Population	5,257
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	96.3%
Rural Population	3.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Households by Type	
Total	2,214
Households with 1 Person	37.0%
Households with 2+ People	63.0%
Family Households	58.7%
Husband-wife Families	44.0%
With Related Children	16.0%
Other Family (No Spouse Present)	14.6%
Other Family with Male Householder	4.1%
With Related Children	2.8%
Other Family with Female Householder	10.6%
With Related Children	7.7%
Nonfamily Households	4.3%
All Households with Children	26.8%
Multigenerational Households	1.1%
Unmarried Partner Households	6.2%
Male-female	5.7%
Same-sex	0.5%
2010 Households by Size	
Total	2,214
1 Person Household	37.0%
2 Person Household	34.6%
3 Person Household	12.7%
4 Person Household	8.8%
5 Person Household	4.7%
6 Person Household	1.8%
7 + Person Household	0.5%
2010 Households by Tenure and Mortgage Status	
Total	2,214
Owner Occupied	67.6%
Owned with a Mortgage/Loan	38.2%
Owned Free and Clear	29.4%
Renter Occupied	32.4%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,469
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	96.4%
Rural Housing Units	3.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

- 1. Midlife Constants (5E)
- 2. Rustbelt Traditions (5D)
- 3. Small Town Simplicity (12C)

2019 Consumer Spending

Apparel & Services: Total \$	\$3,506,008
Average Spent	\$1,613.44
Spending Potential Index	75
Education: Total \$	\$2,449,041
Average Spent	\$1,127.03
Spending Potential Index	71
Entertainment/Recreation: Total \$	\$5,582,338
Average Spent	\$2,568.95
Spending Potential Index	79
Food at Home: Total \$	\$8,916,408
Average Spent	\$4,103.27
Spending Potential Index	79
Food Away from Home: Total \$	\$6,068,676
Average Spent	\$2,792.76
Spending Potential Index	76
Health Care: Total \$	\$10,764,206
Average Spent	\$4,953.62
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$3,561,019
Average Spent	\$1,638.76
Spending Potential Index	77
Personal Care Products & Services: Total \$	\$1,488,446
Average Spent	\$684.97
Spending Potential Index	77
Shelter: Total \$	\$30,202,493
Average Spent	\$13,898.98
Spending Potential Index	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,374,272
Average Spent	\$2,013.01
Spending Potential Index	81
Travel: Total \$	\$3,585,468
Average Spent	\$1,650.01
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$2,044,064
Average Spent	\$940.66
Spending Potential Index	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.